19/7

E

Roll No. [ ]

Total No. of Questions : 09

Total No. of Pages : 02

BBA (Sem.–6)

CROSS CULTURAL HUMAN RESOURCE MANAGEMENT

Subject Code : BBA-632

M.Code. : 79354

Date of Examination : 19-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. **Write briefly :**

   a. Define cross cultural HRM.

   b. Impact of cross culture on organizations.

   c. Impact of national culture on organizational culture.

   d. Dimensions of GLOBE model.

   e. Steps of sensitivity training.

   f. Define the term Expatriates.

   g. Cross cultural negotiations.

   h. Strategies to resolve cross cultural disputes.

   i. Types of organizational knowledge.

   j. How can an MNC achieve international competitive advantage?

JALANDHAR ★ C T INST. OF MGMT. & IT ★ LIBRARY ★

SECTION-B

UNIT-I

2. Explain various dimensions of Culture? Also, discuss the role of culture in strategic decision making? Support your answer with suitable illustrations.

3. What do you understand by shift in culture? What is its significance? Explain the influence of various economic factors on shift in local culture.

UNIT-II

4. What do you mean by cross cultural differences? Explain Hofstede model of comparing cultural dimensions of different countries.

5. Define cultural adaptation. Elaborate various stages of cultural adaptation with the help of suitable examples.

UNIT-III

6. Define the concept of global staffing. Explain different approaches of global staffing with their advantages and disadvantages.

7. Define leadership. What are the prominent characteristics of a cross cultural leader? Explain various strategies to motivate a cross cultural team.

UNIT-IV

8. What do you understand by transfer of knowledge? Discuss different strategies to transfer managerial know how across different organizations. Support your answer with suitable examples?

9. Define cross cultural ethics. Explain various ethical values across different cultures. Also, discuss various ethical dilemmas faced across cultures. Give examples to justify your answer.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.